

eLucidate

Vol. 6 Issue 3, June 2009

ISSN: 1742-5921

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This issue of *eLucidate* is edited by Michael Upshall, Oxford, tel: 01865 453410, e-mail: michael@consultmu.co.uk

eLucidate is published by UKeIG, the UK eInformation Group. Membership and newsletter subscriptions are handled by the UKeIG Administrator: Christine Baker, Piglet Cottage, Redmire, Leyburn, North Yorkshire, DL8 4EH, tel/fax: 01969 625751, e-mail: ca-baker@UKeIG.org.uk

UKeIG is a Special Interest Group of CILIP: the Chartered Institute of Library and Information Professionals. CILIP Registered Office: 7 Ridgmount Street, London, WC1E 7AE, Registered Charity No. 313014

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Online

Joy Cadwallader, Aberystwyth University (Aberystwyth Online User Group)

Please send your submissions for the next edition to jrc@aber.ac.uk.

British Library

<http://www.bl.uk/>

To run alongside their *Henry VIII: Man and Monarch* exhibition (April 23 – September 6 2009) the British Library has provided an online exhibition. Content includes digital images of primary material, including the last letter from Thomas More to King Henry, Ann Boleyn's Book of Hours, video clips of David Starkey (taken from the Channel 4 series *Henry VIII: The mind of a tyrant*) and podcasts of commentary on aspects of Henry's life and times including music, maps and the Field of Cloth of Gold. Additional features include a blog, an online shop and learning materials for primary and secondary schools and FE.

Elsevier Excerpta Medica

<http://www.excerptamedica.com/>

The newspaper *The Australian* has reported that the pharmaceutical company Merck passed off a journal, "The Australasian Journal of Bone and Joint Medicine", as peer-reviewed when it was in fact an in-house publication. The report appeared in an article about an Australian lawsuit against Merck in relation to the arthritis drug Vioxx which they withdrew from the market in 2004. Elsevier's Health Services division have released a statement admitting that their Australian office had published sponsored articles on behalf of drug companies that were made to look like journals between 2000 and 2005. The Australasian Journal of Bone and Joint Medicine was published in Elsevier Excerpta Medica.

FIZ Karlsruhe

<http://io-port.net/>

FIZ Karlsruhe's computer science portal io-port.net, launched three years ago, is now freely available. The portal contains over a million computer science publications from 1931 onwards, with abstracts and summaries available for most references, a new search interface and OpenURL linking. Records from a range of existing resources are searchable in a common format including LNCS (Springer), the IEEE Computer Society Digital Library, DBLP (University of Trier), LNI (Gesellschaft für Informatik), FIZ Karlsruhe's own CompuScience

and publications from a range of academic science publishers. FIZ Karlsruhe are a not-for-profit company (part of the Leibniz Association of German Research Institutes).

Google Book Search

<http://books.google.com/>

A group of authors led by Gail Knight Steinbeck has succeeded in extending by four months (to early September) the deadline before which authors must decide whether they wish to opt out of or object to the \$125 million settlement to the Google Book Search class-action lawsuit. The authors made the case that the extra time was needed to examine the detail of the settlement, reached last year, which allows Google to scan and sell books online, delivers authors a complex system to grant digital rights to their work, and permits authors and publishers to claim 63% of online sales revenue. The suit originated from the Authors Guild and the Association of American Publishers in 2005, when they filed against Google's book search project over copyright. The \$125 million is payable by Google to set up a rights-holders' registry and meet other legal costs. The group of authors also expressed reservations about the settlement itself, given its unprecedented scope and possible long-term consequences.

An earlier attempt to intervene in the settlement by the Internet Archive had failed. They had indicated concerns that the settlement would give Google a monopoly on out-of-print works with no known copyright holder.

The US Department of Justice has made enquiries to Google and to groups opposed to the settlement with regard to antitrust issues.

The American Library Association (ALA), the Association of College and Research Libraries (ACRL), and the Association of Research Libraries (ARL) have also filed comments for consideration, highlighting widespread concern in the library community for library users' privacy, equality of access to information and intellectual freedom under the new settlement. Further "amicus briefs" from concerned parties in academia and publishing are expected.

JISC

<http://fe.jiscebooksproject.org/>

The JISC *e-books for FE project* will provide free access to 3000 ebooks in a range of subjects on ebrary for UK FE students, from May 2009 until September 2014. Titles for the project, which is funded by JISC and the Learning Skills Council, were chosen following consultation including a poll of FE colleges who will be able to choose more titles, with discounts, on top of the core set.

LexisNexis

<http://www.lexisnexis.com/>

As part of an investigation by the US Postal Inspection Service, LexisNexis have sent more than 30,000 letters notifying individuals of a large-scale ID theft by previous customers that took place between 2004 and 2007. Up to 300 credit cards were created from unauthorized access to customer data including names, dates of birth and social security numbers, which were subsequently used to make fraudulent transactions. The letter indicates that the USPIS did not permit LexisNexis to notify their customers at an earlier time in proceedings.

LexisNexis' parent company Reed Elsevier purchased ChoicePoint last year; a company who were fined millions of dollars by the Federal Trade Commission following a data breach in 2005 resulting in the unauthorized disclosure of the personal details of 160,000 customers.

OCLC WorldCat Local

<http://www.oclc.org/worldcatlocal/>

OCLC have announced a range of integrated library user services, starting with a free service to libraries subscribing to WorldCat on FirstSearch, allowing them to search and return results from their own library catalogue first, before listing those from WorldCat. The service, which will be available through WorldCat Local "Quick Start", will also provide local branding, OpenURL linking from journal article records, local availability and reservations for a single catalogue, social networking and more. Some features are already available with others to be phased in. Press release information states that "most libraries" with Ex Libris Aleph (Z39.50), Ex Libris Voyager, SirsiDynix Horizon, SirsiDynix Unicorn and Symphony, Innovative Interfaces Millennium and INNOPAC will be compatible for the new services. In a further statement OCLC indicated their extensive plans to provide a range of integrated, web-based, library management services including, "Web-scale delivery and circulation, print and electronic acquisitions, and license management components to WorldCat Local", beginning this year.

Intranets

Martin White, Intranet Focus Ltd (Martin.White@Intranetfocus.Com)

I have two very good books to recommend to you and then some thoughts on the way in which news content is handled on intranets.

There cannot be many intranet managers who have not benefited from the wealth of insight and encouragement that James Robertson offers through the reports and papers published by his company, and through his Column Two blog. The volume of content that he and his colleagues have created is vast (over two hundred articles on the website alone) to the extent that intranets almost need a Step Two Librarian to manage it. Now James has written what will I am sure become a benchmark book on intranet management, entitled *What every intranet team should know*.

The book has seven chapters, which cover the six phases of intranet evolution, the four roles for an intranet, how to find out what staff need, how to design the intranet, how to deliver great content, the role of the intranet team and how to plan intranet improvements. In good content management practice, James has capitalised on previously published content but in doing so has condensed the material into 100 pages of a small-format book, with a strong sense of his own personality, and without sacrificing anything in the way of clarity of writing style.

Amazingly this is only the second book on intranet management written in this century. The other was *Why Intranets Fail* by Luke Tredinnick. Many of us have been trying to get James to write a book on intranets for some time, with the expectation that when he did, the book would be something rather special. It is. James writes in the introduction "As we have learned about intranets, we have seen a number of fundamental concepts and approaches emerge that can guide intranet teams to greater success. We have captured the most important of these ideas in this book, to act as a guide for intranet teams and the organisations they serve." It is this distillation of the good practice that makes this book so valuable. Every intranet manager (and a few consultants) will benefit from this book. It is an exceptional contribution to the development of excellent intranets, and an invaluable book to give to senior managers who still, amazingly, do not understand the benefits of investing in an intranet team.

James says that he still plans to write a more comprehensive book on intranets in due course. It will be well worth waiting for. More details at <http://www.steptwo.com.au>.

Card sorting is one of the core techniques for intranet IA development but is also one that can result in some very misleading outputs unless managed with care. I have been involved in many intranet redesign projects where I am told that "We did a card-sorting exercise" as a

way of justifying an information architecture from hell. I wonder what cards were being sorted. Donna Spencer, like James Robertson, is an Australian consultant, and has written extensively on card sorting techniques to shape information architectures.

This book is structured like a card sorting project, from organising the project, defining the need, choosing the method, choosing the content, choosing the people, making the cards, managing the sort, and then finally the analysis and reporting. The writing is clear and very stylish – it's a book you almost don't want to put down until you've got to the very end and discovered how little you really knew about the conduct of card-sorting exercises.

If that was not enough to recommend it, the way that the book has been published by Lou Rosenfeld is exemplary. The design of the book is so elegant and the layout so fit for purpose that the book is a delight to read. It is an exceptional example of how a publisher and an author can work together to produce a book that makes reading a pleasure and learning a delight. Card sorting is an essential tool for intranet and web managers, and hopefully this book will mark the beginning of the end of cognitively inept architectures. Buy both books today and you could transform your intranet tomorrow. Full details are at <http://www.rosenfeldmedia.com>.

Another way that you could transform your intranet is to consider whether the balance of news to navigation on the home page is appropriate. I am tired of seeing the information architecture of an intranet home page severely compromised by the need to have the entire centre section full of news, with each item in full and accompanied by a picture.

I am all for intranets being a communication application, but there are a number of issues that I would like to explore about the way in which news should be managed. Intranets are complex business applications, linking users to a wide range of content from the navigation on the home page. There may also be Quick Links sections, a "How Do I Do This?" section and many other ways of addressing immediate actions that staff need to take on a regular basis. A great deal of navigation then has to be presented in a screen area no more than a half-page scroll. That is a substantial challenge in any case, but when perhaps 60% of the screen is taken up with news stories, then the challenge is impossible.

This is not to say that news should not be on the home page at all, but there has to be a strategy for the content in terms of the impact it has on the employees and not on the annual bonus of the Internal Communications Manager. People do not read newspapers, they scan them, looking for titles that say "Stop and read me". The same is true for news stories on intranets. There is no room for clever titles, just a title rich in information, and perhaps a one-line synopsis. The user can then read down perhaps a dozen stories and click on one that might have implications for them. I use the word "implications" with care. News is of great interest when it impacts our careers. A story on a new office opening in Singapore might offer UK employees a chance to develop their careers in the office, and the news item might be

linked to a comment on the HR site about job opportunities. News that the new CEO has just been awarded Best CEO of 2009 is unlikely to get the same level of attention.

So Rule One is that news should never compromise a user-driven information architecture. Rule Two is that 'news' needs a strategy that results in users understanding why a news story appears on the site, even if it is not of immediate interest to them personally. Rule Three is that if the story is a good one, it needs space. In my opinion trying to squeeze news into 100 words never works. Stick to a couple of headlines, and then offer a hyperlink to a fully structured news story with relevant links. Rule Four is that only on very rare occasions do intranet news stories need a graphic, and certainly never a stock shot of Paris to illustrate a news story about market growth in France. Try an A/B test with taking the pictures off and seeing if there is a substantial decrease in traffic. There won't be. There may even be an increase.

Rule Five recognises that not everyone in the company (with the exception of the Internal Communications Manager?) is at their desk each day, and that they might welcome a way to track down news that they may have missed. One intranet I know has a drop down menu that a user can put in a start and end date (such as the dates of a holiday) and see the titles of all the news stories published in that time. Archive news can be just as important as current news. However Rule Six states that archived content may benefit from a different categorization, such as Major Success Stories, or linking a set of stories together to illustrate a theme such as employee engagement.

As everyone knows, rules are there to be broken, but do take the rose-tinted glasses off for one moment, look critically at the way news is managed on your intranet, and talk to users about whether there is a better way. In my experience there usually is.

Public Sector News

Jane Inman, Communications and Information Manager, Environment and Economy, Warwickshire County Council
(janeinman@warwickshire.gov.uk)

The importance of access to information which could be (broadly) described as 'official' has hit the headlines recently with the press coverage given to MPs' expenses. The Freedom of Information Act and the access it gives to information held by public-sector bodies has gone from being a dry bit of legislation to being seen as an effective tool to scrutinize the work of the government.

The knock-on effect must be even greater pressure on all public-sector bodies to be more transparent and therefore to make more of the information they hold widely available. This will comprise information covered by the Freedom of Information Act and the Environmental Information Regulations (EIRs).

Local authorities have, for instance, been approached by companies that undertake searches for people buying property, and asked to make available free of charge under the EIRs information for which currently they charge. Providing this information free on the Web would represent a substantial loss of income at an already difficult time, which could in turn result in cuts in services. However, the pressure to make information available can only get greater, and local authorities will have to consider how they respond to this pressure.

Highways information

An excellent new portal has been launched for anyone managing standards and information for highway construction and maintenance. You can find it at www.tap.iht.org; access is free.

It is a joint venture from the Department for Transport (DfT) and the Institution of Highways and Transportation (IHT), and brings together in one place electronic versions of standard tools such as the Traffic Signs Manual, and Local Transport Notes.

The information is split into topics, which are the Environment, Highways, Public Transport, Safety, Traffic Management, Intelligent Transport Systems and Vulnerable Road Users. Under each topic you can narrow down the documents to find what you need. A very useful tool.

Still on the topic of highways information, but from a different angle, the Highways Agency has been putting out press releases about the staggering amount of information they collect and manage to keep us all on the move as we travel the country. This includes a network of detector loops which measure traffic flow; you can view this data on their website.

www.highways.gov.uk

YouTube

For the first time a House of Lords Select Committee is accepting evidence using YouTube instead of insisting on it being in print format. The committee is looking at 'People and Parliament', and seeks to find ways of engaging the public with what goes on in the House of Lords and Parliament more generally.

Cabinet Papers

The National Archives, working with JISC digitization programme, has made available to view or download over half a million pages of Cabinet papers from 1915 to 1978. You can access this resource at www.nationalarchives.gov.uk/cabinetpapers.

Public Sector News is supplied by ALGIS in LARIA (The Affiliation of Local Government Information Specialists in Local Authority Research and Intelligence Association) which represents information professionals providing information services to local authority staff and elected members. Jane Inman is currently Chair of ALGIS. ALGIS welcomes anyone with an interest in public sector information who feels they would benefit from being part of a community working in the same area. For more information go to www.algis.org.uk

Editor's note: Jane Inman and Howard Picton are authors of *Finding British Official Information. Official publishing in the digital age* to be published by Chandos later this year.

Current Awareness

Column Editor: Gina Cybulska

This column contains summaries of articles (print and electronic) about information access and retrieval, electronic publishing, preservation and virtual libraries etc. including, with permission, abstracts identified with an * next to the author initials, drawn from *Current Cites*, the monthly publication distributed electronically by a team of librarians and library staff, edited by Roy Tennant (<http://lists.webjunction.org/currentcites/>)

Catalogues/Cataloguing

"Special Issue on Institutional Repositories" *Library Trends* 57(2)(2008) (http://muse.jhu.edu/journals/library_trends/toc/lib.57.2.html) – This special issue on institutional repositories contains the following articles: "Introduction: Institutional Repositories: Current State and Future," "Innkeeper at the Roach Motel," "Institutional Repositories in the UK: The JISC Approach," "Strategies for Institutional Repository Development: A Case Study of Three Evolving Initiatives," "Perceptions and Experiences of Staff in the Planning and Implementation of Institutional Repositories," "Institutional Repositories and Research Data Curation in a Distributed Environment," "At the Watershed: Preparing for Research Data Management and Stewardship at the University of Minnesota Libraries," "Case Study in Data Curation at Johns Hopkins University," "Describing Scholarly Works with Dublin Core: A Functional Approach," "The 'Wealth of Networks' and Institutional Repositories: MIT, DSpace, and the Future of the Scholarly Commons," "Leveraging Short-term Opportunities to Address Long-term Obligations: A Perspective on Institutional Repositories and Digital Preservation Programs," and "Shedding Light on the Dark Data in the Long Tail of Science." [CB]* (edited)

Salo, Dorothea. "Innkeeper at the Roach Motel" *Library Trends* 57(2) (Fall 2008): 98-123. (http://muse.jhu.edu/login?uri=/journals/library_trends/v057/57.2.salo.html) – This piece comes from a special issue of *Library Trends*. Anyone with an institutional repository (IR), or a hankering to have one, should read this piece. The author has been a self-described "repository rat" for some years, and so writes with not only a knowledge of the topic, but also with a righteous wrath that is expressed in direct prose that may surprise those accustomed to the usual academic separation of the author from the subject. No, here Salo is clearly writing about something quite important to her, and she's worked up a pretty good lather about it. Her main saving grace is that she is, by and large, right. Also, rather than end the article after a lengthy litany of failures, she redeems the piece with some specific suggestions on how to save the day. Since the preprint has been out for over a year, there has already been discussion of it, and as Salo herself reports, some remediation of the problems she identified. But I also expect the official publication to spur additional discussion and, one hopes, work to

address the issues she identifies. The author's copy is also available (of course) in the author's institutional repository. [RT]* (edited)

"Special Issue: Next Generation OPACs" [Library Hi Tech](#) 27(1)(2009) – "Next Gen OPACs" is an oft-used phrase these days – at conferences, in hallway conversations, and in the library literature. Thus this special issue is hardly a surprise, but it does have some interesting articles. If you want more information on some next gen library catalogs (I despise the term "OPAC"), the articles on VUFind and Blacklight (two of the systems built on the Solr platform) may be of interest. There are also more conceptual pieces as well as articles on federated searching, e-reserves, statistics, and other topics. Basically, if you're interested in anything related to library resource discovery and use you will probably find something of interest in this issue. [RT]*

E-Publishing

Harris, Sian. **Redefining e-books.** *Research Information* April/May 2009, p16-21 – Seven representatives from the publishing and information sectors briefly discuss the current and possible future trends in e-books and e-book publishing. E-books are transforming scholarly research and the market is beginning to stabilise, although it isn't transparent enough. Issues surrounding the need to access chapters, rather than full book content and the format are recurring throughout the sectors. Digital rights management (DRM) is an issue that still needs to be addressed by publishers. [GC]

Venkatraman, A. **The open road.** *Information World Review*, April 2009, pp13-14 – This short article reviews the background and market for open access (OA) publishing. It discusses the business models used by some of the major publishers and considers the issues that they faced when changing their business to include OA publishing. OA is considered to increase the flow of information and it is envisaged that OA publishing will increasingly be available in other areas such as humanities and social sciences. *Information World Review* (IWR) is now published by Bizmedia. [GC]

[Best Practices for Publishing Journal Articles](#) Philadelphia, PA: The National Federation of Advanced Information Services, 13 February 2009.

(http://www.nfais.org/Best_Practices_Final_Public.pdf) – The advent of the Internet and tools to foster the publication of journals online has led to a number of new problems faced by abstracting and indexing services. One of the major changes in online publication is the release of individual articles prior to the release of a journal issue. The National Federation of Advanced Information Services (NFAIS), which serves many such organizations, convened a working group to look into the problems arising from this practice. They identified the following problems that article-by-article publication posed to indexers: "1) Identifying the article of record; handling versions in a way that minimizes confusion and provides the appropriate citation data early. 2) Knowing that an issue – or a "package" of articles – is complete. 2) Abstracting and indexing services receiving articles published online without page numbers, while page numbers are added to another version at a later date. 4) Assuring that articles are

published and included in A&I services more rapidly to provide the best services to authors, readers, and libraries. 5) Assuring that links are made to the article of record; other linking problems. 6) Dealing with workflow issues such as the absence of regular publication dates or the receipt of articles twice – for example, when an article is released and when an issue is completed. 7) Problems with citation structures – missing bibliographic elements, lack of standards for article-by-article publishing resulting in a hodgepodge of practices, no standard for handling articles that do not have page numbers." This 30-page PDF therefore describes a set of best practices for journal publishers that would help alleviate these problems. [RT]*

Willinsky, John. "Toward the Design of an Open Monograph Press" *Journal of Electronic Publishing* 12(1)(2009)(<http://dx.doi.org/10.3998/3336451.0012.103>) – The Public Knowledge Project's open source Open Journal Systems software has become the platform of choice for many scholarly electronic journals published by universities, libraries, and other non-commercial organizations. Consequently, its Open Monograph Press, which is under development, is of keen interest to the academic community, especially in a time when university presses are struggling to survive and a major press (the University of Michigan Press) has announced that it will emphasize digital monographs in the future. This paper overviews the sorry state of scholarly monograph publishing and provides the first detailed look into the innovative architecture of the Open Monograph Press. [CB]*

Education

Casden, Jason, Kim Duckett, and Tito Sierra, *et. al.* "Course Views: A Scalable Approach to Providing Course-Based Access to Library Resources" *Code4Lib Journal* (6)(20 March 2009) (<http://journal.code4lib.org/articles/1218>) – The goal was ambitious: to automatically generate library course pages for every course at NCSU. In order to do this, they needed to develop a hierarchy or framework of resources and services with varying degrees of granularity, from the completely generic to subject- and course-specific. Each page then takes the input of the course identifier, such as 'ENG 101' and then populates the page with resources that would be helpful for English Lit at the 100 level. A certain amount of old-style manual customization is also allowed for. The finished pages are then integrated into the Course Management Software. Through this customization and integration with various systems, they've been able to increase usage of library resources. [LRK]*

Richardson, Janice, Andrea Milwood Hargrave, and Basil Moratille, *et. al.* *The Internet Literacy Handbook* (December 2008) (http://www.coe.int/t/dghl/standardsetting/Internetliteracy/hbk_EN.asp) – The Internet Literacy Handbook is a clear, simple online tool that most Internet trainers in library settings could find a use for. This is the third edition, updated in December 2008. There are two free online versions (Flash and HTML) and a printed copy may be purchased online. The handbook is aimed at parents, teachers and young people, and covers introductory explanations of the World Wide Web, e-mail, spam and chat, through to blogs, Web 2.0 and e-democracy. Issues like privacy, security and online bullying are also covered. Links to external sites offer further reading. [WC]*

Taylor, Mark C.O "End the University as We Know It" [The New York Times](http://www.nytimes.com/2009/04/27/opinion/27taylor.html) (27 April, 2009) (<http://www.nytimes.com/2009/04/27/opinion/27taylor.html>) – This Op-Ed piece from the *New York Times* is certainly causing quite a stir. Taylor begins with the assertion that "most graduate programs in American universities produce a product for which there is no market." Graduate programs are little more than a way to harness the work of underpaid graduate students in the laboratories and classrooms of universities. Taylor recommends a six-step plan to make "higher learning more agile, adaptive and imaginative," which he parallels to the types of significant overhauls needed on Wall Street and in the auto industry. A quick but thought-provoking read. [SG]*

Xie, B., and J. M. Bugg. "Public Library Computer Training for Older Adults to Access High-Quality Internet Health Information" [Library & Information Science Research](#) (2009) – This pre-press article discusses a collaboration between a public library system and a nearby LIS program. Using materials provided by the National Library of Medicine, the project taught older adults how to find high-quality health information online. Participants self-selected into the program, and pre-testing showed that 47% of participants reported no prior experience with computers. The program provided 16 hours of training over two weeks; post-test results showed that the participants had an overwhelmingly positive experience – 97% reported that they "learned a lot." Analysis of pre- and post-test results also showed that participants' computer anxiety decreased, and interest increased. Many respondents also indicated that they had a more positive view of their library after the training. This program demonstrated that a collaboration between local institutions can greatly benefit both the population being targeted by the training as well as the public library. While many libraries may not be able to work directly with a library school, partnerships with other institutions or community groups could be formed to develop a similar program. [AC]*

General

Pew Internet & American Life Project. *Internet Typology: The Mobile Difference* Washington, DC: Pew Research Center, 25 March 2009. (<http://pewresearch.org/pubs/1162/Internet-typology-users-mobile-communication-devices>) – Anyone going home on a bus or train is witness to a revolution in technology and access to information: all around are sure to be people using smart-phones or netbooks, people texting each other, sending e-mail and photos, and accessing the Internet. Now we have a report by the Pew Research Center that reflects pretty much what anyone using public transportation can observe every day: "Cast a glance at any coffee shop, train station or airport boarding gate, and it is easy to see that mobile access to the Internet is taking root in our society. Open laptops or furrowed brows staring at palm-sized screens are evidence of how routinely information is exchanged on wireless networks." The report goes on to look at the role that "mobile Internet access" plays in various user groups. It concludes that the tech bar "has risen": "In the past, having tech gear such as broadband at home generally placed people on the cutting edge; that is no longer the case.... Our new study shows that mobile connectivity is the new centerpiece of high-tech life." [LRK]*

Information Access

Houser, John. "Open Source Public Workstations in Libraries" *Library Technology Reports* (April 2009) – Libraries are always trying to find a balance between their IT budgets and the demand for more and more public access workstations. John Houser takes us through open source systems and products for public access computers for academic and public libraries. He gives a clear synopsis of available open-source solutions for operating systems, server software, session management tools, system imaging, desktop applications, and running Windows. Houser introduces us to case studies for three different libraries: one running Linux with open-source applications; another sharing a single PC with two to ten people; and the last running open-source applications on a server with thin-client software. The article includes a link to an interesting podcast conversation with John Brice, which discusses the barriers and benefits for implementing open-source software. [KC]*

Albanese, Andrew. "In a First, Oregon State University Library Faculty Adopts Strong OA Policy" *Library Journal* (25 March 2009) (<http://www.libraryjournal.com/article/CA6646361.html?nid=2673&source=title&rid=1427993535>) – Adding to the flurry of U.S. open-access mandates this year at the Harvard Faculty of Arts and Sciences, the Harvard John F. Kennedy School of Government, the Harvard Law School, MIT, and the Stanford University School of Education, the library faculty at Oregon State University have adopted an open-access policy (see also the Guidelines for LFA Open Access Mandate). This appears to be the first such open-access mandate adopted by a U.S. academic library. The policy applies to certain types of scholarly works (e.g. articles) created by library faculty during the course of their employment after March 2009, and it grants the library "a nonexclusive, irrevocable, worldwide license to exercise any and all rights under copyright relating to our scholarly work, in any medium, and to authorize others to do the same, provided that the works are properly attributed to the authors and not sold for a profit." By the time of a work's publication or distribution, library faculty are to deposit a digital copy of the published version of the work in ScholarsArchive@OSU or submit a copy to have it deposited for them. [CB]*

Information Management

Carr, John. **Box up your files and move 'em to the cloud.** *Information Today* 26 (4) (April 2009), 20 – Overview of a selection of cloud computing services for remote storage and backup of electronic files. Article looks at Box.net and Dropbox and compares pricing and storage capacities. [MdS]

Information Retrieval

Bedord, Jean. **SMX West 2009: search players are changing.** *Information Today* 26 (4) (April 2009), 27-28 – Overview of the Search Marketing Expo that took place in February in California. Topics covered in the article include search marketing, new services such as

Twitter, YouTube (now the second largest search engine), search engine optimisation and web analytics. [MdS]

Security

Britt, Phillip. **Securing the mobile landscape.** *Information Today* 26(4) (April 2009), 1, 11.

Useful article with some practical tips for organisations that give their workers laptops and smart phones. Suggests some simple measures that can be taken to secure data should the device be lost or stolen, as well as ways to prevent hackers breaking into networks. [MdS]

*Contributors to Current Cites:

Keri Cascio, Warren Cheetham, Alison Cody, Susan Gibbons, Leo Robert Klein, Roy Tennant
Charles W. Bailey, Jr., Jesús Tramullas

Contributors:

Andrew Brown, Gina Cybulska, Virginia Havergal, Martin de Saulles, Ann Smith, Matt
Treadwell

Call for abstractors for *eLucidate*

Do you like writing abstracts? Do you want to develop your abstracting skills? If so, UKEIG needs your help.

There are a number of journals and magazines that are currently not being covered, and we need people to write short, informative abstracts.

You will probably be reading the journal already as part of your professional involvement in the sector, so to write a short abstract relevant to the information community should not be a major increase in the time required. What's more, many of our abstractors say they have a better understanding and retention of a topic when they take on board the developments and innovations they read about.

If you wish to volunteer, please contact me at g.cybulska@yahoo.co.uk

Please note that you will need to have access to the journal yourself, as we do not provide the copy for you.

I look forward to hearing from you

Gina

Books for review

Here are some possible titles that UKeiG members might be interested in reading about. The list isn't exhaustive; members are welcome to suggest other books for review. If you are interested in reviewing any of these titles, please contact Michael Upshall (michael@consultmu.co.uk).

Alan Gilchrist, editor: Information Science in Transition (Facet Publishing, April 2009; 400pp; paperback; 978-1-85604-693-0.

Browne and Jermey, The Indexing Companion (Cambridge University Press, 2007)

Byron, Berry, Haug & Eaton: Using Drupal (O'Reilly, 2008)

Doctorow, Cory: Content (Tachyon Publications 2008)

Goldman: Facebook Cookbook (O'Reilly, 2008)

Lessig, Lawrence: Remix – Making art and commerce thrive in the hybrid economy (Bloomsbury 2008)

Newson, Alex: Blogging and other social media (Gower, 2008)

Phillips, Angus & Cope, Bill: The Future of the Book in the Digital Age (Chandos, 2006)

Sy, Dux: SharePoint for Project Management (O'Reilly, 2008)

Thompson, John: Books in the digital Age (Polity Press, 2005)

Currently being reviewed for a future issue of *Elucidate*:

Orna, Elizabeth: Making Knowledge Visible: communicating knowledge through information products (Gower, 2005)

Chisholm & May: Universal Design for Web applications (O'Reilly, 2008)

Press Releases & News

HighWire expands program for books and reference works

Stanford, California – May 27, 2009: HighWire Press announced today a marked increase in the growth of its books program, with over 30 new titles launched online so far this year and hundreds more scheduled through 2009 and early 2010.

For many years, HighWire has developed and hosted non-journal content, such as books, reference works, databases, continuing education, and conference proceedings sites. In 2000 the Oxford English Dictionary, the definitive record of the English language, was launched on HighWire, and in 2003 Red Book(r) Online, the authoritative reference work on childhood infectious disease published by the American Academy of Pediatrics, launched on HighWire. Both of these sites are examples of how publishers can best use continuous updates, virtual supplements, and news to enrich books and reference works online.

'In the next 12 months, about a third of the new sites going up on HighWire will be books, reference works, and handbooks,' said John Sack, Director of HighWire. 'Our approach involves intelligently integrating books and journals online to offer publishers new opportunities to productize (and monetize) across all content.'

Recent book and reference work sites launched on HighWire include:

- Oxford Medical Handbooks, published by Oxford University Press
[/http://omho.oxfordonline.com](http://omho.oxfordonline.com)
- Handbook of Practice Management, published by The Royal Society of Medicine Press <http://hpm.rsmjournals.com>
- CSH Symposia on Quantitative Biology, published by Cold Spring Harbor Laboratory Press <http://symposium.cshlp.org>
- The Lyell Collection, Special Publications, published by the Geological Society of London <http://www.lyellcollection.org>
- The Carlyle Letters Online, an historical correspondence site, published by Duke University Press <http://carlyleletters.dukejournals.org>

In addition to over 100 books, reference works, and other non-journal content sites, HighWire hosts the definitive editions of over 1200 full text journals in the fields of science, technology, medicine, social sciences and humanities, as well as cross-content products for niche markets that combine content from many different sources.

'Our market research shows that publishers want to experiment easily and respond quickly to the marketplace with new products, many of which will combine books, journal articles, and

other content types,' said Julie Noblitt, Associate Director of HighWire. 'Our new platform is designed to allow publishers to mix and match content easily, create new products, and try out various business models and channels, such as the iPhone and Kindle.'

WorldCat Mashathon inspires nine new tools for European library users

29 May 2009, Leiden, Netherlands: Librarians, developers, information managers and other Web professionals who gathered Wednesday and Thursday, 13-14 May 2009 for the second ever WorldCat Mashathon have already shown off nine new applications created during the event for library users.

The event was deemed very successful by participants and organizers alike. In an interesting twist for the audience of highly-networked informational professionals, the Mashathon reconfirmed the importance of face-to-face meetings, even in today's online environment.

"I had a great time, learned a lot and met lots of interesting people," tweets Andreas Neumann of the Bayerische Staatsbibliothek in Munich, Germany which goes by `bsb_it_andi` on Twitter. Fellow participants echoed the sentiment in similar tweets and event evaluations.

Held at the International Institute of Social History (IISH) in Amsterdam, the Netherlands, the WorldCat Mashathon attracted more than 40 participants from Belgium, France, Germany, Netherlands, United Kingdom and United States who represented all types of libraries and cultural institutions. The goal of the event was twofold: one was to raise awareness of the WorldCat Search API and related Web Services freely available from OCLC and other library-related organizations. The equally important second goal was to help developers connect with fellow developers and other technology-minded thinkers to work on shared solutions to similar situations or challenges within their respective settings.

Outcomes from the two days typically included a range of mash-ups, apps and new creative ideas to implement in developers' home library catalogues. Examples of successful projects included:

WorldCat World Tour—an app that finds artists' albums through the WorldCat Search API and uses a UK-based streaming music service to play the musical tracks online. (Hear the developer present at

<http://www.youtube.com/watch?v=QndR-yOZkKg>)

WorldCat Identities widgets—4 small blocks of functionality that build on each other to turn a Dutch catalogue ppn number into an OCLC number, return author names, citations and related works (subject headings) in XML and JSON. (Try the demo at

<http://www.worldcatdoor.org/widgets/ppn/>)

Also available at a WorldCat Library—a new sidebar in the Wageningen UR Library Catalogue that uses the WorldCat Search API and the WorldCat Registry OpenURL Gateway to display a location-sensitive listing for other WorldCat libraries who also hold the item. (See it in action at

<http://bohee001.devel.library.wur.nl/WebQuery/catalog/lang/1667730>)

The format of the Mashathon included a mix of short prepared presentations and spontaneous small break-out groups. A mix of seasoned and early career professionals made for a rich environment for creative innovation and fresh approaches. As one attendee explained, “There were three people in the world that had experience with combining SOLR and SRU—because of this event we were able to connect this expertise together very quickly.”

Videos, photos and tweets from the event may be found at the tags #masheu09 and #mashathon on YouTube, Flickr and Twitter.

Mashathon organisers are enthusiastic about the success of the event series. “This is such a great way to bring the library development community together,” explained Roy Tennant, one of the founders of the OCLC Developer Network. “We are so pleased with the creativity of the implementations and expect the tools created these two days to continue delivering long-term value for libraries and library users around the world.”

Box of Broadcasts – iPlayer for education

May 19, 2009: Television and radio broadcast content is now available as an online streaming service to thousands of students and researchers for the first time following the launch of Box of Broadcasts (BoB National) by the JISC part-funded British Universities Film and Video Council (BUFVC).

The off-air recording and video archive service is available to staff and students of the Education Recording Agency (ERA) licensed member institutions. Like the BBC ‘iPlayer’, it allows users to watch or listen to programmes missed in the last week. However, unlike iPlayer, programmes to air over the coming seven days can be scheduled, recorded and do not expire. This means they can be archived and available indefinitely, making it invaluable for lecturers and students requiring constant access.

The BUFVC has been piloting BoB National with its partners, Bournemouth University and Cambridge Imaging Systems, and there are thousands of users already signed up. BoB National is self-perpetuating, so the more institutions sign up and record programmes, the more content is made available to other users. There is also a simple editing service which allows users to create specific clips. These, as well as entire programmes or series can be

added to playlists, for sharing with other students or research colleagues. Users can then comment, tag or rate these playlists, clips or programmes.

Commenting on the launch of BoB National, Keith Parry, programme leader for sports coaching and development, Bournemouth University, said: "It's a fantastic resource which allows me to share content with students and staff alike. For example, students are encouraged to watch European football games as part of their coaching analysis module, and they appreciate the fact they can watch these as many times as they need, wherever they need. For sports history and sociology I use the service to link footage to the department's Virtual Learning Environment – without BoB this would not be possible.

"BoB has given us the ability here at Bournemouth to be able to facilitate new and different learning styles which fit perfectly with today's students' consumption of learning material. And student feedback is that they enjoy the ability to view content off-campus and at a time of their choosing, which is particularly useful when it comes to revision time. BoB is already well-used among staff and researchers at Bournemouth and we look forward to it being opened up to peers at other institutions."

Further information

* BoB National operates specifically within the terms of the ERA+ licensing scheme offered by the Educational Recording Agency. The head licensee for BoB is Bournemouth University and any institution given access to share the facility is required to be in membership of the BUFVC, and also to hold a current ERA+ licence. The ERA+ licence operates only within the territory of the United Kingdom and relates to off campus access to content acquired under Section 35 of the UK's Copyright Designs and Patents Act 1988. The Educational Recording Agency (ERA) is a licensing and collecting agency which represents broadcasters, performers and rights holders, for more information please visit the ERA website on <http://www.era.org.uk>.

** It is envisaged that users may be asked to delete any unwanted programmes on a regular basis to reduce storage needs.

Find out more about BoB at <http://www.bufvc.ac.uk/services/bob.html>



SharePoint in Action

Free informal Intranets Forum meeting for UKeiG members

To be held at:

**City Business Library
1, Brewers' Hall Garden
(off Aldermanbury Square)
London EC2V 5BX**

Tuesday 21st July 2009 2.30 – 4.30 p.m.

There will be two presentations:

Making the most of MOSS: managing content through a global portal, by Linda MacDonald, Hay Group

Global Gateway is a MOSS 2007 portal accessed by Hay Group's employees (over 2,000 staff in 86 offices across 49 countries). Linda will give a brief tour of the portal and highlight some of the key features.

Discussion Boards in SharePoint – some lessons learnt, by Janet White, Metropolitan Police

Janet will share her experiences of a 'mini-project' to move the MPS on-line discussion forums (Special Interest Groups) to SharePoint. This project presented some challenges with respect to the permissions needed for 'members-only' groups.

Location map: <http://www.streetmap.co.uk/streetmap.dll?Postcode2Map?code=EC2V+5BX>

Bookings:

If you would like to attend this meeting, please contact Janet Corcoran, Imperial College London j.m.corcoran@imperial.ac.uk. Please note that due to limited space, places will be restricted to one per organization. If you are not a member of UKeiG but would like to come along to this meeting, visit the UKeiG website <http://www.ukeig.org.uk/join/index.html> for joining details.

Notes for Contributors to *eLucidate*

eLucidate welcomes articles or ideas for articles in the areas covered by the magazine. We are always on the lookout for feature writers, reviewers both for books and for meetings, as well as respondents to articles. Sadly, we don't pay contributors, but contributors retain copyright of their articles and can republish their articles elsewhere.

Brief for Feature Articles

If you are writing for *eLucidate*, please follow these simple guidelines.

About the group

The membership comprises information professionals involved in the dissemination and/or delivery of digital content and services. Our membership base is two-thirds academic, one-third commercial, as well as some public libraries. A key benefit of the group is that meetings and forums provide "crossover" insight from one area to another: members see it as a way of keeping up to date in areas outside their core. Few other organisations provide this kind of cross-sectoral awareness. The focus of the group is the UK, in the sense that authentication concerns tend to be around JISC tools such as Athens and Shibboleth. But the issues of digital provision are of course global. The most popular training courses we run are on search tools – Google and others; e-books and how to deal with them. Other popular strands include intranets, content management, bibliographic software, and e-books.

Technical level

Although members rated themselves highly for technical awareness, they are typically users rather than creators of technology. Articles should not assume understanding of technical terms without explanation.

Length of article

Feature articles should be in the region of 1500-2500 words. Each article should be prefaced by a short summary (around 50 words) that can be used when displaying on public search engines an outline of the article, and to display on the non-member section of the website.

What to write

A key aspect of UKeIG is that it provides insight from one area to another – members see it as a way of keeping up to date in areas outside their core expertise. Because the membership is quite disparate, ranging from pharmaceutical information professionals to public librarians,

you should not assume the readers are as familiar as you in the subject area you are writing about.

The most valuable viewpoint you can give is that of an end user. UKeiG is not a place for theoretical debate, but a forum where peers can share their experiences and understanding. So, if it worked for you, tell others. If it didn't, tell others why not.

How to submit

Please e-mail your article to michael@consultmu.co.uk. Articles should be delivered in Word or in an ASCII format. Images are welcome – they may be in gif or jpeg formats.

Rights

By submitting an article to *eLucidate*, authors grant UKeiG the non-exclusive right to publish the material in any format in perpetuity. However, authors retain full rights in their content and remain the copyright owner.

About you

Please provide a 10-20-word biographical summary about yourself to appear at the end of the article.

Editorial process

Your article will be copy-edited for spelling and for sense. If there are major changes to the article we may return it to you for your comments and approval, but most articles require only light corrections before appearing in *eLucidate*, and do not need a further review by the author.

Brief for Book Reviews

Book reviews are typically 500-750 words. Because UKeiG is independent of any book sales operation, it is not obliged to have favourable reviews. If you think a book is poor, then please tell us why.