
Press Releases

OUP announces University Press Monograph platform

14 Jan 2011: Oxford University Press is pleased to announce the creation of a groundbreaking online platform for university press monograph content. Having redeveloped the award-winning Oxford Scholarship Online platform, OUP is launching University Press Scholarship Online (UPSO) and inviting the University Press community to take advantage of a fully enabled XML environment with the cutting edge search and discovery functionality that has marked the success of Oxford Scholarship Online.

“The expansion of Oxford Scholarship Online,” notes Tim Barton, Managing Director of Global Academic Business for Oxford University Press, “to include the research and scholarship of other university presses, creating a single platform searchable across many high-quality programs, represents a step forward in ensuring that academic content is increasingly accessible—and conveniently so.”

Responding to increased demand for online scholarly content, UPSO streamlines the research process by making disparately published monographs easily accessible, highly discoverable and fully cross-searchable via one online platform. Research that previously would have required users to jump between a variety of books and disconnected websites can now be concentrated through a single search engine.

UPSO creates an individually-branded home for monographs from each participating university press just as it has done for Oxford Scholarship Online while allowing highly intuitive tools to deep search across all the content in the program. As such, UPSO will be the premier online research tool—for scholars, teachers, graduate and undergraduate students—and an essential resource for all academic libraries.

Benefits of UPSO for academics, libraries, and partner presses:

- Provides the highest quality scholarly content in all subject areas
- Fully cross-referenced and cross-searchable, with clickable citations from bibliographies and footnotes, including OpenURL and DOI-linking support, and more
- Allows users to streamline research through a single online platform
- Enables libraries to reduce subscriptions to multiple smaller websites
- Can be easily integrated into library systems and updated frequently with new content
- Offers full customer support services as well as flexibility and choice in purchasing models

- Increases discoverability and usage of university press scholarly materials
- Offers university presses the unique opportunity to create an XML digital workflow and join a highly successful online scholarship platform, reaching the global academic market at low distribution costs

“We are very excited about the redevelopment of OSO and the opportunity to open up the platform to other presses,” said Casper Grathwohl, VP, Digital Publisher at Oxford University Press. “I think the timing is right—over the past year the university press community has delved more deeply into strategic conversations about how to address their digital monograph publishing and we hope that the UPSO program will offer them a solution with a proven track record in an environment that is more flexible than most other offerings that are becoming available. Although the program provides all the links to other academic content needed by researchers, UPSO is really about unlocking the power of the academic monograph, and that singular focus makes it incredibly compelling. I believe it will make a significant contribution to the development of the monograph in its next phase of life.”

A pilot program with Fordham University Press is launching in March 2011, and OUP is in talks with a number of university presses for a full launch in autumn 2011. A marketing destination site, explaining the full range of benefits of UPSO in greater depth, is coming this February at www.aboutupso.com.

New shared Web catalogue to boost visibility and usage of public library resources

Birmingham, 6 January 2011: OCLC and The Combined Regions (TCR) have announced plans to launch Britain’s first freely accessible national public library union catalogue. Containing the bibliographic data from 80% of the UK’s public libraries, the service will make it possible for Web users to simultaneously search 9 million bibliographic records and 50 million holdings.

Leveraging information already indexed in WorldCat, the world’s largest online resource for finding library materials, this customised union catalogue will provide a view of holdings contributed by the 149 local authorities with a current full package subscription to UnityUK, the UK’s only nationwide network for resource sharing.

The initiative will make bibliographic data more discoverable on the open Web. Indexing of WorldCat data through search engines such as Google and Yahoo! will vastly improve awareness of public library resources and drive significantly increased traffic back to local libraries.

Requiring no other expenditure than a current full package UnityUK subscription, the service increases visibility for public library holdings - positioning them as primary sources of information alongside other Web resources.

A recent agreement drafted by OCLC with input from The Combined Regions securing the provision of UnityUK and making important

provisions for its future as a national platform for resource discovery and inter-lending paved the way for the development of this new union catalogue. Both organisations share an ambition to achieve wider access to public libraries. This agreement is a vital step towards that goal.

The first phase of this project is to produce an initial 'proof of concept' which will be available for review by those UnityUK libraries with a full package subscription in March 2011.

For more information visit:

<http://www.oclc.org/uk/en/productworks/ukunioncat.htm>.

ALJC launches largest ever collection for 2011

6 December 2010: The Association of Learned and Professional Society Publishers (ALPSP), the international association for scholarly publishers, and Swets, the world's leading subscriptions services company, are pleased to announce the launch of the 2011 ALPSP Learned Journals Collection (ALJC). With a total of 1014 titles the 2011 collection is the largest to date, offering libraries access to an unparalleled wealth of high quality electronic content in an affordable manner. There are 7 new publishers making their content available within the 2011 collection, bringing 35 titles with them. Those publishers are:

- Atlantis Press
- El Profesional de la Informacion
- OULA - Ottawa United Learning Academy
- SNM - Society of Nuclear Medicine

- The Clay Minerals Society
- Science Reviews 2000
- Pier Professional

"The ALJC continues to go from strength to strength," said Ian Russell, Chief Executive of ALPSP. "Its unique structure allows journals from small and medium sized publishers to compete in the market with the bigger players and, with more than 1000 titles now included, its inherent value continues to increase year upon year."

"The importance of the ALJC cannot be stressed highly enough," said Debbie Dore, Chief Commercial Officer at Swets. "It provides incredible value for libraries and consortia around the world, offering a flexible and cost-effective means to acquire content from a broad range of highly-respected publishers. Swets is delighted with the continued growth of the ALJC and proud of its role in the collection's success."

Alongside the 2011 main collection 9 subject-specific sub collections are available, providing greater flexibility for those libraries interested in specific sections of the overall collection. Initiated by ALPSP in 2003, the ALJC is a unique cooperation that enables smaller and medium-sized publishers to sell their titles effectively to consortia and other library customers. The impressive range of content from the ALJC is supplied to customers through a single umbrella license, pricing model and delivery platform. The complex licensing and legal structure of this cross-publisher initiative is coordinated by Swets, who also service the worldwide sales, marketing and online content access channels for the Collection. Rather than dealing individually with a large number of publishers, library customers can access all of the high quality, full-text e-Journals simply and directly

via SwetsWise Online Content or through the ALJC's own Web portal.

Pricing details and further information on the 2011 ALJC, in partnership with Swets, can be found at www.aljsp-collection.org

Lewisham joins the London Libraries Consortium

9 December 2010: The London Borough of Lewisham becomes the 13th member of the London Libraries Consortium, bringing the number of residents in the consortium area to over 3 million. From March 2011 Lewisham's 250,000 residents will be able to access the consortium's shared library management system (LMS) from any internet-enabled computer, iPhone or via a library computer. The Borough is implementing the consortium's LMS, Axiell's OpenGalaxy, in just five months, so that its residents can gain access to over 5 million items held by consortium members as quickly as possible.

Antonio Rizzo, Service Manager, Lewisham Library & Information Service says, "Joining the consortium is one element in an array of measures we are taking to improve Lewisham Library Service. We also see active participation in the consortium as instrumental in developing Lewisham Libraries' strategic management, back office organisation and helping to deliver substantial savings over and above those required by government cuts. Lewisham will also be able to share its knowledge and experience with other boroughs."

Lewisham is a forward-looking library service which has been making improvements to its services over recent years with the introduction of RFID and wireless into many branches in 2010. Use of Web services, eBooks and online access is fast increasing and residents will also now benefit from access to the consortium's 2,000 eBook titles.