

Press Releases

Google Books Bibliography update

Version 6 of the Google Books Bibliography is now available from Digital Scholarship (<http://digital-scholarship.org/gbsb/gbsb.htm>). This bibliography presents over 310 selected English-language articles and other works that are useful in understanding Google Books. It primarily focuses on the evolution of Google Books and the legal, library, and social issues associated with it. Where possible, links are provided to works that are freely available on the Internet, including e-prints in disciplinary archives and institutional repositories.

The following recent Digital Scholarship publications may also be of interest:

- Digital Scholarship 2009 (<http://bit.ly/dCMnd5>): 504-page paperback that includes four bibliographies: the Scholarly Electronic Publishing Bibliography: 2009 Annual Edition, the Institutional Repository Bibliography, the Electronic Theses and Dissertations Bibliography, and the Google Book Search Bibliography.
- Institutional Repository Bibliography, Version 2 (<http://bit.ly/B0Xsf>): Includes over 700 selected English-language articles and other works that are useful in understanding institutional repositories.
- Electronic Theses and Dissertations Bibliography, Version 4 (<http://bit.ly/1eyLv5>): Includes over 130 selected English-language articles and other works that are useful in understanding electronic theses and dissertations (ETDs).

Charles W Bailey Jr

***Illuminea* April issue: Interview with Sarah Thomas: "The library of the future is all around us"**

12 April 2010: The April edition of *Illuminea*, Oxford University Press' quarterly librarian newsletter, looks at the dissemination of knowledge in publishing and libraries. The issue focuses on the digital changes that are affecting the way we procure information as well as the progress being made in developing countries to access new research.

Sarah Thomas, Bodley's Librarian and Director of the Bodleian Libraries, addresses the future of the librarian in light of digital changes, in the first of *Illuminea's* series of interviews with high-profile industry professionals. She says, "The information world has become much more complex. The librarian of the future will have to navigate this sea of information. The skills needed are traditional ones but they will be applied to a much more complex landscape than we ever had in the past".

In *Illuminea's* comment pages, Tim Barton, President of OUP USA, takes a fresh look at the Google Settlement. He explores the possibilities for authors, publishers and readers alike if the settlement comes into force, and extols Google's efforts as "a remarkable achievement".

Illuminea's lead article looks at how OUP and the Wellcome Trust have worked together to provide online access to the Oxford Textbook of Medicine in low- and middle-income countries. The initiative compliments other ventures taking place in the developing world, as described in the article 'Closing the Knowledge Gap'. The piece focuses on projects like Research4Life, HINARI (Health Internetwork Access to Research Initiative), and AGORA (Access to Global Online Research in Agriculture), which aim to provide the developing world with access to critical scientific and social science research.

Other articles cover the launch of Oxford Dictionaries Online, Oxford Journals' twitter presence, OUP's collaborations with the BBC College of Journalism and *Berg Encyclopaedia of World Dress and Fashion*, and the journals' HighWire platform.

Library listings from WorldCat added to pic2shop iPhone app

DUBLIN, Ohio, March 29, 2010—iPhone users can now download the free pic2shop application to scan book barcodes and find local libraries who have them through WorldCat.

The pic2shop app is one of the original mobile apps designed for consumers who like to comparison shop. A user scans a book barcode with their iPhone, and can compare costs to get the book at various retailers or now a local library. The app uses the WorldCat Search API and WorldCat Registry APIs to deliver results for libraries nearby who hold the item in WorldCat, the world's largest library catalogue. Location and mapping information is also available.

Developed by Vision Smarts, a technology company based in Belgium, pic2shop was the first iPhone app that could read UPCs and EANs. It broadens the availability for book barcode-scanning functionality, as it offers a free download and works on all available iPhones—even

first generation models. In addition, pic2shop works in all countries, although not all users may have nearby libraries with up-to-date holdings in WorldCat. Vision Smarts is also developing pic2shop apps for additional platforms beyond the iPhone.

“Cataloguing books is what we originally had in mind when we set out to build pic2shop more than a year ago. As an avid reader, I find WorldCat truly amazing. I am very proud to help make library results more widely known and available to all pic2shop users worldwide,” explains Benoit Maison, founder of Vision Smarts and lead developer for the pic2shop app.

Mike Teets, OCLC Vice President for Innovation, explains that “putting library results in mobile phone apps such as pic2shop helps remind users that a local library might have the book they’re thinking to buy. And libraries gain extra visibility and value from their OCLC membership, thanks to the cooperative power of WorldCat.”

The pic2shop iPhone app is one of several mobile applications designed for users to access library information from WorldCat. In addition to apps such as RedLaser for iPhone and Compare Everywhere for Android, the WorldCat Mobile pilot app is available for download on all Web-enabled phones in the UK, U.S., Netherlands, Germany, France and Canada at www.worldcat.org/mobile.

WorldCat-related APIs are available to anyone interested in creating noncommercial mash-ups or mobile apps that include library data. Commercial apps like to pic2shop use the WorldCat Search API through partnership agreements.

iPhone users can download the pic2shop app at no cost through Apple’s iTunes app store in their respective countries. The interface is currently available in English, although future translations are likely. A video of how the pic2shop application works with WorldCat data is available on YouTube at: <http://www.youtube.com/watch?v=MHuaDXipWQ>.

Axiell develops world’s first mobile application for dual access to library information via iPhone AND Android

Mobile phones and smartphones are now a popular way to access the Internet, making it essential for libraries to provide mobile access to the library catalogue and other library-related activities. Technology and business solutions specialist for UK public libraries and archives, Axiell, is developing new software which will allow library patrons to visit libraries online via their iPhone or Android-based device.

Axiell conceived the application in conjunction with BridgeIT, a Danish mobile software development specialist. BridgeIT has particular expertise in the field of mobile solutions, with emphasis on development for several mobile platforms simultaneously.

In the library sector patrons will be able to search the library's catalogue, receive updates on the items they borrowed and return dates, and to check whether they have any reservations or fines. The new technology interacts seamlessly with Axiell Arena, the 24-hour virtual library portal that keeps track of patrons' interests. The UK market will have access to the application in the second quarter of this year.

Jim Burton, managing director of Axiell UK says, "We are very pleased to be able to announce our world-leading application which provides both iPhone *and* Android access to library information and interactive functions. This makes Axiell the first supplier in the world to offer a mobile solution for both smartphone types. Patrons will be able to use Axiell Arena via our mobile application to open the door to the virtual library, regardless of time and place. This places libraries at the cutting edge of technological development, enables them to offer a raft of new services and creates a platform for reaching new patrons."

Denmark's Gladsaxe Libraries has already signed up to the new technology. Development manager at Gladsaxe Libraries, Esben Fjord, adds, "Libraries have been discussing the potential for incorporating mobile technologies into the library's virtual offers for many years now. The new and advanced smartphones, such as the iPhone, set the scene for completely new and exciting approaches and ways of using the libraries' data. We in Gladsaxe are really pleased to be part of this development which brings a completely new and mobile communication platform into play at the library."

How to build a business case for an Open-Access policy

A new report launched today (25 February 2010) shows how universities can work out how much they could save on their profit and loss accounts as well as increasing their contribution to UK plc when they share their research papers through open access.

The 'modelling scholarly communication options: costs and benefits for universities' report, written by Alma Swan, is based on different types of university. It shows how universities might reduce costs, how they can calculate these saving and their greater contribution to society by following an Open-access route.

Neil Jacobs, programme manager at JISC says, “This is the first time that universities will have a method and practical examples from which to build a business case for open access and to calculate the cost to them of the scholarly communications process. For example working out the value of researchers carrying out peer-reviewing duties or the comparative costs of the library handling of journals subscribed to in print, electronically, or in both formats.

“As universities such as Edinburgh, Salford and UCL lead the world to mandate self-archiving and adopt Open-access policies, this report gives evidence to help universities make informed decisions about how their research is disseminated. There are still issues to overcome and the benefits of adopting an open-access route can be seen through economies of scale, the more researchers disseminate their work through this route the greater the benefits.”

The key findings from the report show:

- The annual savings in research and library costs of a university repository model combined with subscription publishing could range from £100,000 to £1,320,000
- Moving from open-access journals and subscription-funding to per-article
- open-access journal funding has the potential to achieve savings for universities between £620,000 per year and £1,700,000 per year if the article-processing charge is set at £500 or less
- Savings from a change away from subscription-funding to per-article Open-Access journal funding were estimated to be between £170,000 and £1,365,000 per year for three out of the four universities studied when the article-processing charge is £1000 per article or less
- For the remaining university in the study a move from subscription-funding to the per-article Open-access journal funding saw the university having to pay £1.86m more in this scenario

Jacobs adds: “While some research intensive universities may pay more for the subscription-funding to per-article Open-access journal scenario, it should be noted that many research funders, including the Research Councils and Wellcome Trust, may contribute article-processing charges as a part of normal research grants, so that all universities have a potential source of income to cover the majority of such costs.

“JISC is working with partners in the sector to overcome the barriers which exist to adopting open access.”

The report focussed on three approaches to open access:

- Open-access journals – content freely available online using a business model that does not rely on subscriptions
- Open-access repositories – the current subscription-based system is supplemented by the provision of Open-access articles in repositories
- Open access repositories with overlay services – content is collected in repositories and service providers carry out the publishing services necessary, for example the peer-review process

Martin Hall, Vice Chancellor at the University of Salford says: “We have recently implemented an open-access mandate to self-archive. The reason we decided to adopt this approach is that evidence shows that research published online has higher citations and can also be used as a way to promote our competitiveness internationally.”

If you're looking to implement an open-access policy here are four aspects to consider:

- Consult across the whole the university on the barriers and benefits of implementing an open-access policy
- Invest in a university repository; the small investment in setting one up will yield benefits in managing and sharing a university's research outputs
- Set up financial processes to manage income and expenditure for open-access publication charges; this will help researchers publish in open-access journals
- Promote the open-access policy and procedures to all staff to provide researchers with clear guidance on the opportunities open to them.

Supporting materials:

- How to build a case for university policies and practices in support of open access: <http://www.jisc.ac.uk/publications/programmerelated/2010/howtoopenaccess.aspx>
- Publishing research papers: which policy will deliver best value for your university: <http://www.jisc.ac.uk/publications/briefingpapers/2010/publishingresearchpapersbpv1.aspx>
- The report was commissioned by JISC and written by Alma Swan from Key Perspectives Limited. Visit <http://ie-repository.jisc.ac.uk/442> to download a full version of the report.

- Listen to a podcast interview with Alma Swan and Neil Jacobs,
<http://www.jisc.ac.uk/news/stories/2010/02/podcast99openaccesspolicy.aspx>

Mainland China and Hong Kong SAR call on Ingram Content Group for e-book library consortium model

La VERGNE, TN, March 1, 2010 – Ingram Content Group Inc. announced today an e-book agreement with the Inter-regional e-book Consortium facilitated by the City University of Hong Kong (CityU), Peking University and the China Academic Humanities and Social Sciences Library (CASHL), which represents a first-of-its-kind collaboration between the Mainland China and Hong Kong SAR.

“All participating libraries unanimously agree that this consortia initiative has marked a pioneering step in the collaboration between the university libraries in the Mainland and Hong Kong on cross-region collection development, breaking geographic boundaries,” said Professor Steve Ching, University Librarian of the City University of Hong Kong Library and founding member of the Consortium.

The agreement between Ingram and the Inter-regional Consortium provides unprecedented shared access of over 4,000 English language academic e-book titles to 15 university libraries in the Mainland and Hong Kong. The titles from Ingram’s MyiLibrary platform come from over 100 prominent academic international publishers.

“With the expertise of the Ingram team and their comprehensive digital book solutions, we are realizing the strategic vision of university educators on cross-border cooperation and support,” Prof. Ching stated. “Not only has it enriched the resources at individual libraries in the Mainland and Hong Kong, but also has laid a significant foundation for the future development of similar collaborative models.”

The fifteen libraries participating in the Inter-regional consortium include Peking University, Tsinghua University, Renmin University of China, Fudan University, Shanghai Jiao Tong University, Nanjing University, Zhejiang University, Xiamen University, Wuhan University, Sun Yat-sen University, City University of Hong Kong, University of Hong Kong, Hong Kong University of Science and Technology, Hong Kong Baptist University and Hong Kong Institute of Education.

A vision for the academic library and information services of the future

Exploring the challenges faced by higher education, libraries and information services to facilitate strategic planning

22 January 2010 – A visionary project is being funded as part of a joint initiative to explore future scenarios for academic libraries and information services, particularly in the context of a rapidly-changing environment. It will help higher education institutions and organisations look at the challenges faced from a fresh focus and formulate strategies to ensure the sector continues to be a leading global force.

The project partners are the British Library, Joint Information Systems Committee (JISC), Research Information Network (RIN), Research Libraries UK (RLUK) and the Society of College, National and University Libraries (SCONUL). 'Academic libraries of the future' is an 18-month project being undertaken by Curtis+Cartwright Consulting Ltd.

Libraries are fundamental to learning, teaching and research. But the world is changing. How will UK higher education be funded and operated in the long term future? What will be the information needs of users? Factors such as the digital revolution, the knowledge economy, students and researchers as 'consumers' and the global economic crisis, are all transforming the landscape.

Developing and implementing business strategies over a three- to five-year timescale is now commonplace in higher education. Looking beyond this horizon (over ten to 20 years, or more) is less common, and more challenging – but to improve decision-making and plan effectively for the future, this longer-term time scale must be considered.

A series of workshops will be held during 2010-2011 with the aim of imagining and describing possible futures for libraries. They will bring together a wide range of influential stakeholders, including institutional senior managers, librarians, funders, students, researchers, suppliers, technologists, legal specialists and others.

The first two workshops are taking place in February and March 2010 to scope out the broad global environment and consider possible futures for higher education and the information needs of users within these scenarios. These will be followed by smaller focused workshops during the summer of 2010 to gain a more in-depth analysis.

The consultants welcome input from all stakeholders, if you are interested in finding out more or being involved in the project, please contact Dr Claire Davies, email claire.davies@curtiscartwright.co.uk or phone 01483 685022. www.futurelibraries.info