



## UKeiG Annual Seminar

### Web 2.0 in action: Practical implementation in the workplace

Bloomsbury Suite, Brunei Gallery, SOAS, Thornhaugh Street,

Russell Square, London WC1H 0XG

Thursday, 12th June 2008

#### Seminar Outline

Web 2.0 is tagged onto a variety of Internet-based tools and systems. These tools can help integrate resources and share knowledge, but in many instances there needs to be a change in organisational culture for successful implementation. How do you practically implement Web 2.0 in the workplace? How do you encourage and enable a library community of users to participate to enhance the efficiency of your organisation. The aim of the day will be to highlight and show case Web 2.0 technologies in action, focusing on case studies from across the electronic information sector which show how Web 2.0 is being effectively used within the workplace.

#### Who should attend

This seminar is open to non-members as well as UKeiG members. The programme will interest and engage information professionals from all sectors with responsibility for enhancing organisational efficiency. It will be of equal interest to students studying library & information science as librarians, information specialists and library managers and those with responsibility for improving library services.

#### Speakers include:

**Mike Watson** Managing Director, Ektron Europe Limited. Mike oversees Ektron's fast growing operations in Europe, managing a team providing sales, technical training, support and professional services. He has online experience in both the information and creative areas of organizational life. Ektron is a Web content management and authoring solutions which provides a set of social networking tools and fully supports all Web 2.0 functionality including open API.

<http://www.ektron.com>.

**Kara Jones** has worked in academic libraries around the world for over 10 years, and is currently Research Publications Librarian at the University of Bath. In both this and her previous role as a science subject librarian she has developed an interest in social technologies and sees weblogs, wikis and other Web 2.0 tools opening doors for those of us who don't really know our XHTML from our CSS but still want to develop resources that engage our library communities.

**Simon Gittins** is a 20-year veteran of the software industry working primarily as a technical consultant and systems engineer in the areas of search engine and document management. Before Vivisimo, he worked at companies such as Hummingbird, Open Text and Xerox Global Services. Vivisimo helps organizations find, organize and use the massive amount of information available in today's world and in developing enterprise search software to improve workforce productivity, streamline business processes and raise customer satisfaction. [www.vivisimo.com](http://www.vivisimo.com) Simon has a degree in Biology from the Australian National University in Canberra.

**Dion Lindsay** is an independent consultant in Knowledge Management to organisations intent on growing. He specialises in the role that KM plays in leveraging skills and intellectual capital and has worked with health organisations, £10+ charities and membership organisations.

## Web 2.0 in action: Practical implementation in the workplace

Bloomsbury Suite, Brunei Gallery, SOAS, Thornhaugh Street,

Russell Square, London WC1H 0XG

Thursday, 12th June 2008

Chair: Gary Horrocks

09.15	Coffee and Registration	
10.00	Introduction	Gary Horrocks (UKeiG Chair), Deputy Director, Information Services King's College London
10.15	Web 2.0 in action : practical implementation in your information service	Mike Watson Ektron Europe Limited
11.15	Coffee	
11.45	Web 2.0 and Enterprise searching : practical problems need practical solutions	Simon Gittens Vivisimo
12.45	Lunch	
13.45	UKeiG AGM	
14.15	How effective is your implementa- tion of Web 2.0?	Dion Lindsay Dion Lindsay Consulting
15.00	Tea	
15.20	Web 2.0 in academia : what works and why	Kara Jones University of Bath
15.50	Panel Discussion	Chair: Gary Horrocks
16.30	Close	