

## Press Releases & News

### **Emerald Management First Launches for Corporate Market**

*Management research applies to everyday issues in corporate and public organizations*

UNITED KINGDOM, 21 March 2007 – Emerald Group Publishing Limited is pleased to announce the release of Emerald Management First, an online resource tailored to the specific needs of managers in daily business situations. Designed for quick and easy access during everyday work conditions, Emerald Management First draws upon the world's leading management research to bring articles, case studies, and management tools directly to the desktop.

Rebecca Marsh, Director of Editorial and Product Development, said “We are excited to have an online information solution specifically tailored for the manager at work. Emerald Management First is an online research library for the busy manager who needs to make decisions that affect their business – they need trusted, reliable information quickly. Working with learning experts at organizations ranked in the Fortune Global 500, we have developed Emerald Management First, a product which turns the latest research from the worlds leading universities and business schools into practical, business-based ideas for managers.”

Subscribing to Emerald Management First features full text access to 11 Emerald journals specifically selected for relevance to the corporate sector, with articles covering topics such as strategy, brand management, and maintaining competitive advantage. Also included are over 300 Executive Summaries of best practice advice and applications; over 220 Guru Interviews with leading management thinkers such as Jim Collins, Sir John Harvey-Jones, Warren Bennis, and Gary Hamel; Management Briefings that delve into popular topics within 10 broad areas of management such as change strategy and diversity; and over 200,000 Emerald Management Reviews that span 400 international management publications and draw out short, critical, and objective reviews.

Utilizing customizable RSS feeds, monthly e-mail newsletters and a free bi-monthly downloadable magazine, Emerald Management First also ensures that managers are constantly kept up to date with the latest management information.

Further information and a 14 day free trial are available at <http://first.emeraldinsight.com>

## **Theses unbound: towards a national e-theses service for the UK**

*Two-year project will lead to open access to the more than 14,000 theses published in the UK each year*

8 March, 2007 – A fully integrated national electronic theses service moved a step closer with the announcement today that a two-year project – EThOSnet – is to be funded to establish a live service run by the British Library in two years' time.

JISC and CURL (Consortium of Research Libraries), with the support of participating libraries, are funding the project to widen access to what is a rich and vast but up to now almost invisible and untapped resource for researchers. By contrast EThOS, the service that will be established by the project, will make UK theses openly available for global use, providing an international showcase for some of the best of UK research.

The project builds on earlier exploratory work, also funded by JISC and CURL, which between 2004 and 2006 developed a prototype for the service. Independent evaluation has since given the prototype strong backing and suggested further developments, while a recent consultation resulted in expressions of interest from over 70 HE institutions to participate in the emerging e-theses service.

EThOSnet builds on these firm foundations and through collaboration with the British Library and the HE community will transform access to theses in the UK by providing the full text of theses through a single point of entry. In addition, in tandem with the emerging network of institutional repositories in the UK, it promises to become a central element of the national infrastructure for research.

Rachel Bruce, JISC programme director, said: 'This is an important development and, judging by the enthusiasm expressed in the recent consultation, one whose time has come. It provides an excellent example of investment in development activity leading to services which make a vital contribution to education and research nationally. JISC is delighted to be continuing its support of what will undoubtedly be a rich resource for researchers both in the UK and worldwide.'

Robin Green, Executive Director of CURL, said: 'Evidence shows that use of electronic theses and dissertations is dramatically higher than that of print, and that accesses are worldwide. A national e-theses service will greatly improve availability of resources for researchers as well as emphasize the quality and range of research undertaken in the UK. It is good news that the work of the initial EThOS project has been so well received, and CURL is very pleased to continue to support this collaborative initiative.'

Jan Wilkinson, Head of Higher Education British Library, said: 'Research in the US has shown that the use of theses increases spectacularly with electronic access. Building on the British Library's experience of collecting and supplying theses in print, EThOS will extend access to this rich and comparatively untapped resource to a wider audience of researchers than ever.'

## Forthcoming Meetings

### UKeiG Training and Seminar Programme for 2007

The UKeiG training and seminar programme for 2007 is designed to reflect the needs of all those involved with managing electronic information resources in the public as well as private sector. The programme covers the general management of e-resources as well as exploring specific types of electronic information. Some popular topics are repeated and others are new topics, and a wide geographic spread of venues has been selected.

Thursday 7 June	Intranets Forum: Information Architecture	TUC, London
Wednesday 13 June	UKeiG Annual Seminar. 'Riding the waves or treading water? Confronting the challenges of a volatile electronic environment'	SOAS, London
Thursday 28 June	UKeiG at Umbrella: Practical uses for Web 2.0 in a library environment. Phil Bradley	University of Hertfordshire, Hatfield
Wednesday 4 July	Coping with Copyright: Essential Copyright for Information Professionals. Laurence Bebbington	Cilip, London
Thursday 5 July	Intranets Forum: Accessibility and good design	Manchester
Wednesday 11 July	RSS, Blogs and Wikis: tools for dissemination, collaboration and information gathering. Karen Blakeman	University of Newcastle
Tuesday 11 September	Coping with Copyright: Advanced Aspects of Copyright for Information Professionals. Laurence Bebbington	Cilip, London
Friday 5 October	Developing and managing e-book collections Chris Armstrong and Ray Lonsdale	Cilip, London
Monday 8 – Tuesday 9 October	UKeiG at the Internet Librarian International Conference	Copthorne Tara Hotel, London

For further information please contact:

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## **UKeIG at Umbrella 2007**

**Thursday 28th June 2007**

UKeIG is hosting a seminar at Umbrella 2007, following requests from members for a succinct and relevant review of the Web 2.0 developments and the implication for librarians and information professionals.

Who better to take us on this journey than Phil Bradley, who is well known amongst the profession and promises an enlightening and challenging session. Phil will be looking at the Web 2.0 concept from a practical point of view. The emphasis will be on effective information provision while actually saving the information professional time.

### **UKeIG Seminar**

#### **Practical Issues for Web 2.0 in a Library Environment**

**Phil Bradley, Information Specialist and Internet Consultant**

Thursday 28th June 2007 15.30 – 16.45

at

Umbrella 2007

#### **Catalysts for Change – making a difference**

28-30th June 2007, De Havilland Campus, University of Hertfordshire

This is an excellent opportunity for UKeIG members to network and to attend other seminars from an extensive conference programme covering nine key themes. The conference is open to non-members as well as members of Cilip.

To register for the conference (day rates are available), please visit:  
<http://umbrella2007.org.uk>.