

## Press Releases & News

### Mathematics titles to be published by Oxford Journals

Oxford Journals is pleased to announce a new publishing partnership with the [London Mathematical Society \(LMS\)](#) to publish three titles: [Proceedings of the London Mathematical Society](#), [Journal of the London Mathematical Society](#), and [Bulletin of the London Mathematical Society](#).

The move to Oxford Journals marks a new chapter for the LMS titles, which from January 2007 will offer subscribers access to the complete electronic archive of papers, dating back to 1865. The journal archive includes previously hard-to-find papers from leading British and international mathematicians over the last 150 years, including classic papers of Turing, Hardy, and Littlewood.

Dr Susan Hezlet, Publisher for the LMS, commented, "We are looking forward to seeing all the published volumes online for the first time, thanks to the work done by Oxford Journals. The vast majority of the published papers have never been available electronically before, and each journal will have a seamless archive from Volume one through to the present day. This should make life simple for anyone wanting to search or browse through the rich history from De Morgan, Kelvin, and Rayleigh; through Russell, Turing, Hall, Higman, and Hodge; right up to Atiyah and Hitchin."

The journals will be published by Oxford Journals from January 2007. Free access to the three LMS journals will be available for the first six months of 2007.

### UnityUK and LinkUK Integration Underway

OCLC PICA and The Combined Regions (TCR) are pleased to announce that the process to integrate the UnityUK service with the LinkUK service has begun.

The groundwork for the project to bring together over 100 UnityUK libraries and 78 LinkUK libraries is well under way. Five libraries across the West Midlands: Staffordshire, Coventry, Stoke-on-Trent, Birmingham and Worcestershire began using the UnityUK

service in August 2006. The first early adopter library authorities from across London and the South East: Camden, Slough, Bromley, Southwark, Enfield, East Sussex, Islington and Surrey, have already received their first round of training and are in the process of beginning to use UnityUK to supply items requested by other libraries.

LinkUK, formerly known as v3 Online, will be integrated with UnityUK to deliver the first national service for resource sharing in the UK. This countrywide initiative is part-financed by the European Union's European Regional Development Fund delivered through the South Yorkshire Objective 1 Programme.

Jennifer Cox, Stock Services Manager at Bromley Libraries, a previous Chair of the Forum for Interlending and a member of the OCLC Resource Sharing Advisory Committee, is already positive about the move to an integrated service, "All of us at Bromley can see the potential that the new service will offer, particularly its capability to streamline and speed up the ILL process for all members. This will make the job easier for staff and will ultimately improve the service we can offer to our library users. A national ILL service is the way forward we are excited about being part of its development."

LinkUK libraries will use both the UnityUK system and the integrated ILL management package, which enables them to use UnityUK to manage communication for all incoming requests and outgoing requests.

Early adopters among the LinkUK libraries will use both services as part of the integration project. This will facilitate gap analysis to identify the best of breed from both services and to ensure that the UnityUK service is developed in line with the LinkUK libraries usability requirements for the interface and workflow.

Linda Saunders, Chief Librarian at Sandwell and Dudley, was pleased to become an involved at an early stage, "The integration of the two services is a huge step forward for resource sharing and I welcome the opportunity to be a part of its evolution. The new service is completely in line with the underlying values of libraries; co-operation for the benefit of our users has always driven us to find new solutions to share our resources more effectively."

The integration process started, on schedule, in August 2006 and with the process now underway, UnityUK is on track to deliver a national network for resource sharing for the UK during 2007.

### **Emerald partners with anti-plagiarism database**

Emerald announced a partnership with iParadigms, LLC (<http://www.iparadigms.com>), developers of the Turnitin plagiarism detection product for academic institutions and the iThenticate plagiarism detection product for content publishers. The Turnitin service has been expanded to include Emerald content since 25 September. This innovative move reinforces Emerald's proactive stance on plagiarism, and ensures that Emerald content continues to maintain its high standard of integrity. Additionally, Emerald now has five iThenticate licenses to allow its editors to verify that articles submitted for publication are free from plagiarism and do not duplicate previously published work.

Malik AboRashid, Senior Director of Business Development, from iParadigms says, "This is the first agreement we have signed with a primary academic journal publisher. This 'industry first' confirms Emerald's commitment to supporting integrity in scholarship and their position as a publisher of high quality research. Turnitin and iThenticate's well proven plagiarism detection system is based on proprietary technology in use since 1996. It is completely Web-based, requiring no installation or software maintenance. This fits well with Emerald's accessible Web-based publishing model, allowing Emerald to maintain its agility without resorting to cumbersome software-based anti-plagiarism solutions."

The partnership with iParadigms allows Emerald to address the problems of plagiarism and copyright infringement in two ways:

By allowing students, tutors, researchers and editors to compare content that they are submitting, marking, editing or publishing with content previously published by Emerald through the Turnitin and iThenticate services. This will alert the enquirer to possible duplication or plagiarism, and allow them to take the appropriate action, for example revision.

By allowing Emerald to be proactive and check submitted work for copyright infringement against content it has previously published, plus 8.6 billion Web pages, tens of millions of articles in more than 15,000 periodicals, and copyright free material.

Emerald's Editorial Director Rebecca Marsh commented on the partnership agreement, "We are delighted to sign the agreement between Emerald and iParadigms. It will significantly help to promote integrity in academic research and support students and tutors working in the fields in which we publish. It will also greatly help to guard against

plagiarized and duplicated work appearing in Emerald journals and will assist Emerald editors in managing the peer review process.”

### **Growth Forecasted for B2B Trade Publishing Segment**

Sep 26, 2006: Outsell, Inc., a research and advisory firm for the information industry, has announced publication of its annual MarketView report, B2B Trade Publishing & Company Information: 2006 Market Size, Share, Forecast and Trend Report. In it, Outsell forecasts a modest compound annual growth rate for the segment of 5.9% through 2009, to achieve \$28.2 billion in revenue.

Key findings of the report include: Overall, the segment achieved revenues of \$22.5 billion in 2005, the seventh largest of 11 segments in the information industry, and 6.3% of total industry revenue. It was one of the slower growing of the market sectors, with 5.3% growth over 2004; and the dominant players are Reed Elsevier, IDG, and United Business Media plc. Combined, they make up more than 25% of the market. Others in the top 10 include Experian, VNU, Daily Mail & General Trust (DMGT), The D&B Corporation, Emap plc, Informa plc, and Hearst Business Media. The fastest growing in 2005, out of those with \$200 million or more in revenue, are Informa, Experian, and CNET.

<http://www.econtentmag.com/?ArticleID=18265>

<http://www.outsellinc.com>

### **Ingenta Makes Library Available for Google Scholar; Releases IngentaConnect 2.5**

Sep 26, 2006: Ingenta, a technology provider, has announced that it is making its library holdings data available to Google Scholar, enabling the search tool to implement prominent "appropriate copy" links for patrons of the more than 25,000 libraries that use IngentaConnect to access ejournals. Existing links from Google Scholar to IngentaConnect will be expanded to indicate whether the current user has access rights. "Full Text@IngentaConnect" links will appear in Google Scholar search results in the short-term future. The new arrangement will also see Ingenta informing Google of articles, which can be freely accessed via IngentaConnect; appropriate links can also be provided for these articles, thus highlighting additional open access content to users.

Ingenta has also released IngentaConnect 2.5. The new release incorporates a number of new features designed to improve the end user's research experience. New functionality for IngentaConnect 2.5 includes: Increased support for citation managers, with additional download formats; BibTeX and RDF offered alongside previously available EndNote, ProCite, and plain text; New social software interoperability enables users to bookmark citations to del.icio.us, FURL, CiteULike, Connotea, and Bidsonomy; Ajax-rendered collapsible volume and issue listings designed to simplify browsing and reduce

scrolling on journal homepages; Newly-architected page layouts to standardize display of user-interactive options; and forthcoming developments include new Express Purchasing, designed to simplify end-user pay-per-view and document delivery transactions. The site will also provide support for Ingenta's publisher partners to sell advertising space around their online content.

(<http://www.ingenta.com>)

### **BestofBiz**

London Business School, Emerald Group Publishing Limited and A&C Black are launching BestofBiz on 3 October. BestofBiz is an online information resource containing practical business advice such as guidance on business tasks in areas from e-commerce to marketing and personal development, overviews of current best practice in areas such as growth and innovation, a business dictionary and biographies of the top business leaders of all time. Aimed at students and managers worldwide, BestofBiz focuses on helping managers solve everyday business problems and keeping management researchers abreast of their fast-moving field. The content originates from A&C Black's Business: The Ultimate Resource, complemented by content from the London Business School.

Russell Alterndorff, Director of Information Systems Division at London Business School comments, "This partnership provides a fantastic opportunity to bring London Business School's high-quality content to a wider international audience. We look forward to working with Emerald and A&C Black to grow and develop BestofBiz as a global online resource over the coming years."

Jonathan Glasspool, deputy managing director of A & C Black says: "We are delighted to be working with LBS and Emerald in creating an innovative new management resource for business schools and colleges worldwide. Emerald is the largest publisher of management journals in Europe, so A&C Black's business database complements this expertise perfectly."

Bill Russell, Sales and Marketing Director of Emerald Group Publishing, explains, "Business and management is the world's most studied subject in universities and the workplace. Emerald is committed to providing academics and managers easy access to first rate management information. This exciting partnership between London Business School, Emerald and A&C Black offers a unique opportunity to distribute the jointly developed BestofBiz resource to a truly global audience." Emerald is providing sales and marketing support for BestofBiz, including customer and user liaison.