

- The laudable attempt to use diagrams to depict information visually fails at times, for example, the strange figure 15.2, which looks like a diagram of the parts of a primitive cell. It doesn't assist the reader's interpretation of the topic.
- Figures 22-2 and 22-6 are identical, but have different titles.
- Figure 22-7 replicates a part of figure 22-6 and is labelled "close-up" – but it's shown at the same scale as the original from which it was taken. Figure 22-8 takes another part of 22-6 and shows it at the same scale.
- "Body elements" and "management elements" are used on p.591, but are only defined on p.593.
- The same anecdote is repeated on pages 226 and 270.
- Staffing needs – p.299 replicates ch 11, and is then repeated on p.236.
- I can just about forgive the occasional word inventions, such as the curious term "metator", the person who creates the metadata. Presumably, taxonomies should for the same reason be created by a taxor.

These are minor quibbles compared to the service Boiko has done for anyone implementing a CMS. The book distils the experience and knowledge that author can only have gained by repeating the process many, many times. Those lengthy checklists for every conceivable step of the CMS process may at times be exhaustingly long, but you welcome the lists when you use the book as it was designed to be used – as an aide-memoire to make sure you haven't forgotten a vital feature or component at any stage in the process.

If there were a list of the top ten books on content management, Boiko's book would certainly head it.

Michael Upshall

Press Releases & News

OCLC PICA acquires Fretwell-Downing Informatics

3 November 2005—OCLC PICA, the European library systems and service provider, has acquired Fretwell-Downing Informatics, an information discovery, library management and knowledge delivery organization, to extend their combined worldwide network for information delivery to libraries.

OCLC PICA, based in Leiden, the Netherlands, and Fretwell-Downing Informatics, based in Sheffield, United Kingdom, will continue to offer their current product lines while they develop new services that take full advantage of an expanded information delivery network.

"By enlarging the scale of our operations, we can make the necessary investments in infrastructure and development to remain leaders in service to the international library community," said Rein van Charldorp, Managing Director, OCLC PICA. "Economies of scale make it possible to ensure the continuity that our customers require and deserve from us."

As a result of this acquisition, OCLC PICA and Fretwell-Downing Informatics will share technologies, capabilities and skills to offer more and faster service enhancements and updates.

Fretwell-Downing Informatics is based in the UK, with a U.S. subsidiary in North America and additional offices in Australia and Europe. OCLC PICA has headquarters in Leiden, the Netherlands, a subsidiary in Oberhaching, Germany and regional offices in Birmingham (UK) and Paris.

Google offers free Web analytics product

<http://www.researchbuzz.org/2005/11/google_makes_web_analytics_pro.shtml>

14 November 2005 – Google has bought Urchin Software, a company providing Web analytics. This week they announced that they are making the service free. Well, mostly free. Free if you're getting less than five million page views a month (this is the kind of problem you want to have!) If you're an active AdWords advertiser there is no page view limit. You'll need a Google account, but you can try it out at <http://www.google.com/analytics/>.

Source: http://www.researchbuzz.org/2005/11/google_makes_web_analytics_pro.shtml

ebrary Chosen by Southern Universities Purchasing Consortium (SUPC) to provide Online Book service

August 9, 2005 – ebrary (<http://www.ebrary.com>), a information services and technology provider, has been chosen as the single preferred supplier of general online books by the SUPC. The SUPC is a leading purchasing consortium in Europe, serving more than 40 universities and higher education colleges in the UK. SUPC has concluded a four-year agreement for ebrary's Dynamic Content Platform (DCP) solution, which provides full-text, online books and other content from a range of publishers to its member institutions.

The deal provides a range of licensing models for libraries. "One of our main goals at SUPC is to ensure that our member universities and colleges have access to collections of online books in subject areas that fulfill their needs at appropriate prices," said Susan Wright, SUPC's regional purchasing coordinator. "We selected ebrary as our preferred general supplier because of its breadth and depth of academic content from the world's leading publishers. Another key set of factors that led to our decision includes ebrary's flexible licensing options – our members can choose either subscription or perpetual access. ebrary will also work with us to provide access to new content in library-defined subject collections."

ebrary currently offers around 60,000 full-text, online books, reports, and other content from more than 200 publishers. Libraries can choose from a range of options:

Subscription Databases – Libraries may choose Academic Complete, a collection that currently includes more than 23,000 titles and continues to expand at no extra cost during the subscription term. In 2004, Academic Complete grew by more than 60%. Members may also subscribe to Fixed Collections in single-subject areas such as Business & Economics, Computers, Engineering & Applied Science, and Science, Medicine & Allied Health, or create their own custom subscription collection. ebrary also offers Growing and Fixed Collections for public and government libraries. All ebrary subscription databases are delivered under a simultaneous, multi-user access model.

Perpetual Access Databases – Libraries may create and own databases of full-text books under a simultaneous, multi-user or single-user access model. Unlike most eBook products, ebrary's online books do not require check-out or check-in. When a book becomes available, the end user is immediately notified as they continue doing research in ebrary. All ebrary databases are delivered via the ebrary DCP, which features the ebrary Reader and InfoTools software. The ebrary Reader delivers PDF documents page-by-page, eliminating cumbersome document downloads and ensuring that any end user— regardless of bandwidth or connectivity limitations – can use the ebrary system. InfoTools provides every ebrary document with word-level interaction. By selecting a word or phase of interest, students and patrons can instantly link to other resources in the library, the DCP, or on the Web without losing their place of reference. Other features and benefits include:

- Personal Bookshelves that automatically archive highlights, notes, and bookmarks.
- Copying and Printing text with customizable, automatic citations.
- Automatic, Customizable Citations that include a URL to the exact page from which the information was gathered.
- Multiple Search Options: simple, advanced, full-text, key word, Boolean, proximity.
- Integration with ILS system and other subscription databases.
- Free MARC Records.
- Hosted Service eliminates overhead costs.
- Reporting Tools show how content is being used while protecting end user privacy.