

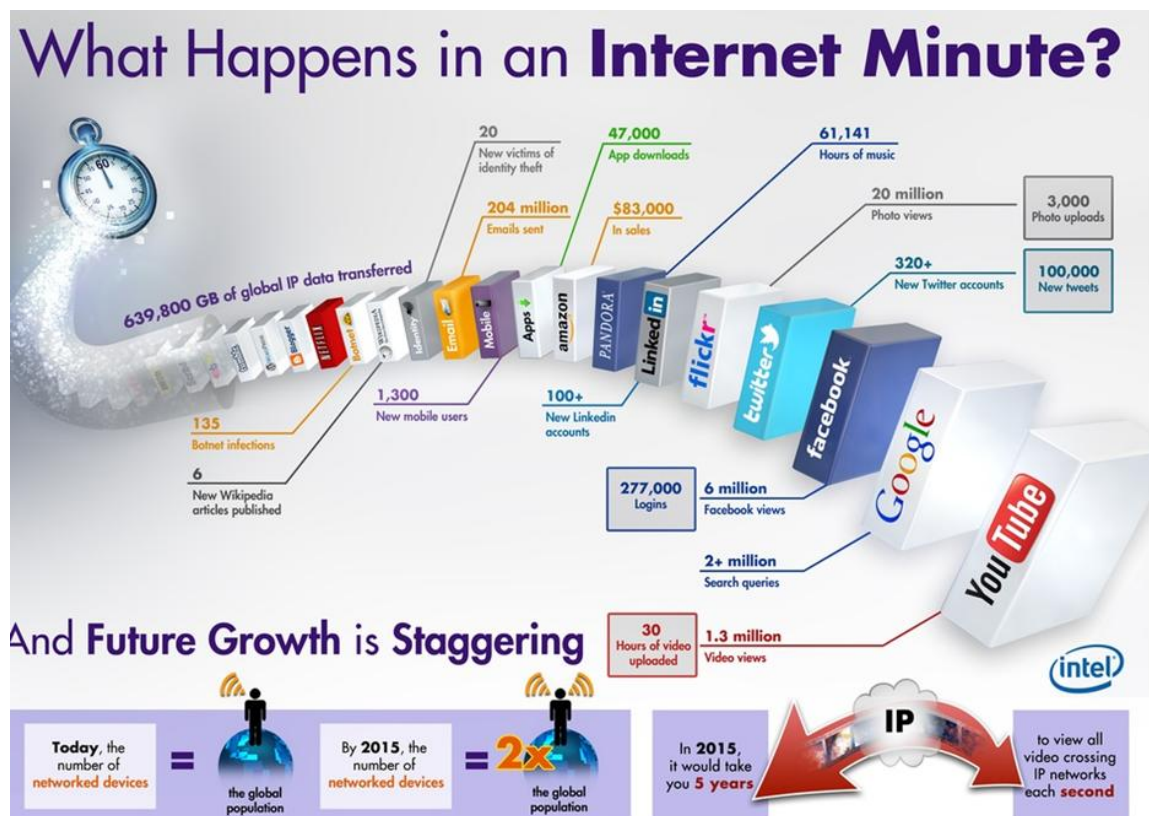
# Digital Content Curation

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On the 25<sup>th</sup> September 2014 I attended the course “Digital Content Curation: making sense of a complex world”, thanks to a sponsored place by UKeiG. This interesting and thought-provoking workshop took place in Euston House, London, and was presented by Steve Dale who is the founder and CEO of Collabor8now Ltd.

Information overload has become a typical phenomenon and it is becoming increasingly difficult to sift through all the information available to find which is the most relevant. The image below is just an example of how much information is generated in a minute. Content curation is therefore a vital skill that involves aggregating, organising and presenting information in a useful manner by adding value to it. The Seek-Sense-Share model by [Harold Jarche](#) forms the basis of curation.



See <http://www.primaryimage.com/wp-content/uploads/2013/05/Intel-one-minute.jpg>

The course was a mix of presentations and hands-on sessions where I developed an understanding of the difference between aggregating and curating, the key skills for becoming a curator, good practice for content curation and the importance of attribution and copyright. I also developed familiarity with various Content Discovery Tools such as [Scoop.it](#); [feedly](#) and [Newsle](#) and tools for organising information such as [Diigo](#), [pearltrees](#), [Newsly](#) and [Evernote](#). I have already started using [Storify](#) and Google Alerts and am finding them very helpful.

In addition to the networking opportunities, this course enabled me to gain an enormous amount of knowledge in a relatively short time, from someone who has done this work thoroughly. I now feel much more confident and as Steve rightly mentioned, “You can’t learn to fly by watching the pilot”, hence I will be working on the slides, exercises and notes which Steve very kindly shared with us to further develop my understanding and skills for curation.

I was delighted as not only did I get a sponsored place but attending the course also helped me to work towards my Chartership as it touched on various elements from CILIP’s Professional Knowledge and Skills Base (PKSB) such as Knowledge and Information Management, Organising Knowledge and Information, Knowledge Sharing and Collaboration and Collection Management and Development.

Altogether, a very interesting introduction to a **complex** topic and I would recommend this course to anybody new to curation.

A useful source to get you started on curation is a [blog by Beth Kanter](#), so check it out.