

Management journals and more: Emerald Management Xtra launches in 2005

A press release from <http://www.theansweruk.com/> revised by the Editor

A new subscription based online resource, available from December 2004, offers a comprehensive way to help business schools and management departments enhance their performance. Named Emerald Management Xtra, the new web-based resource is intended to consolidate the library's position at the heart of any university's research and information requirements.

Emerald carried out extensive research to ensure its offering met user expectations and the new product is said to be the largest, most comprehensive collection of peer-reviewed management journals and online support to meet the specific needs of educators, students, researchers, librarians and deans in the higher education management field. Emerald Management Xtra combines nearly 40,000 research papers published in peer-reviewed business and management journals with practical working tools and resources, including Conference Central, a regularly updated Research Register, Resources for librarians, Teaching Tips, and numerous book reviews, case studies, and interviews. An online, editorially-moderated information exchange will also allow interaction with other researchers internationally.

Emerald Management Xtra will be sold on subscription, primarily to libraries serving business schools and management departments, with online access to research papers and faculty services networked throughout an institution.

John Peters, editorial director of Emerald, said, "Already, 95 of the FT Top 100 business schools in the world subscribe to Emerald journals or the Emerald Fulltext collection. We will find over the coming years that Emerald Management Xtra will be an essential part of any credible business school or

management faculty. You can't get Emerald journals in full and current format from anywhere else; you can't get the support services we offer to faculty and the academic community anywhere else. We can even help you plan your conference travel through the world's largest independent register of academic conferences in business and management, Conference Central. We developed Emerald Management Xtra by asking academics, librarians and directors around the world what their biggest challenges were, we then put solutions in place to address them."

An important part of the Emerald Management Xtra collection is an integrated search facility of Emerald-published papers with Emerald Management Reviews, which features nearly 300,000 independently-written summary abstracts from a further 300 of the world's top business and management journals. This allows quick and easy summary of the relevant management literature from a single search.

From 2005, both Emerald journals and Emerald Management Reviews will feature Structured Abstracts. Structured abstracts provide a consistent structured summary of a paper's aims, methodology and content. Used successfully in many medical and scientific journals, structured abstracts allow a quicker assessment of an article's content and relevance.

The Emerald Management Xtra portfolio is entirely subject-specific – focusing just on business and management. More than 100 of the Emerald Management Xtra journals collection are traditionally peer-reviewed. The collection is completed by a small number of practitioner-focused magazine titles. Emerald Management Xtra includes long-established titles such as the European Journal of Marketing, Journal of Documentation, International Journal of Operations and Production Management, Management Decision, Personnel Review, Accounting Auditing and Accountability Journal, and the Journal of Consumer Marketing.